

Michael Yardney - Long-Form Bio for Media Use

Michael Yardney is widely recognised as Australia's leading authority on wealth creation through property investment and the psychology of success. With a career spanning over five decades, he has helped countless Australians build intergenerational wealth and financial freedom through strategic property investment and smart money habits.


Michael is the founder and CEO of Metropole Property Strategists, Australia's leading independent property advisory group. Through Metropole, he and his team have helped thousands of clients grow and protect their wealth by offering tailored advice based on decades of on-the-ground experience, proven frameworks, and deep market insight.


In addition to running one of the most respected property firms in the country, Michael is also a prolific thought leader. His content reaches a massive audience—his blog, PropertyUpdate.com.au, has consistently been ranked the #1 property blog in the world, attracting over 2.4 million unique readers each year.

Michael has been voted one of Australia's 50 most influential thought leaders and is a regular commentator across mainstream media known for his no-nonsense, evidence-based analysis.

He is often called upon to provide clarity in the confusion of Australia's ever-changing property landscape.

He is also the host of two highly successful podcasts:

 The Michael Yardney Podcast – a top-ranking Australian business and property podcast offering practical advice, market updates and interviews with leading economists and strategists.

 Demographics Decoded – co-hosted with leading demographer Simon Kuestenmacher, exploring how population trends, migration, and generational shifts are reshaping Australia's future.

Michael has authored nine bestselling books, with two being International best sellers.

What sets Michael apart is his ability to blend hard data with human behaviour. He doesn't just talk about where to invest—he teaches people how to think like successful investors. His insights into money psychology, behavioural economics, and investor mindsets have made him a sought-after keynote speaker at industry conferences, investor events, and corporate briefings.

Over the years, Michael has received numerous accolades including being voted Australia's Thought Leader of the Year and recognised as one of the country's Top 50 Most Influential People in Property.

Yet, despite his success, Michael remains deeply committed to educating and empowering others. Whether through his blogs, books, podcasts, or one-on-one strategy sessions, he continues to help Australians cut through the noise, avoid the spruikers, and build real wealth with confidence.